

Trees for Life

Rewilding the Scottish Highlands
Ath-fhiadhachadh na Gàidhealtachd



Fundraising toolkit

Join us on this journey of
hope and positive action by
fundraising for rewilding

treesforlife.org.uk



A land with a heartbeat that
echoes our connection to nature



Make a lasting impact

Thank you for choosing to raise funds for rewilding!


Large or small, grand or low-key, your rewilding fundraisers are helping to bring back more life to our landscapes. We rely on passionate and enthusiastic Forest Champions like you who help to support the vital work of restoring Scotland's wild forests.

Trees for Life is an award-winning environmental charity standing at the forefront of rewilding in the Scottish Highlands. Hopeful and bold, we are committed to creating nature-rich landscapes that include and support people.

Focusing on Scotland's spectacular Caledonian forest, we foster biodiversity and encourage natural processes essential to life. The large-scale restoration of nature provides a space for wildlife to flourish and communities to thrive.

Rewilding is a shared journey, and thanks to the collective effort of passionate supporters like you, we are restoring Scotland's natural and cultural heritage. We are always thrilled to hear when people want to fundraise, and to help craft diverse, living landscapes. Every penny you raise brings us one step closer to a wilder future - thank you!





If you are taking part in a challenge, your birthday is coming up soon, or you are thinking about entering a marathon or race – please consider raising funds for rewilding!

Fundraise for rewilding

Choose a platform

Have a look at our [fundraising webpage](#) to get ideas and see what platforms we recommend.

Set a target

Aim high! People are more likely to donate if there is a clear goal.

Share your story

Let people know why you're fundraising and inspire others to give. Share regular updates to help keep the momentum going. Please tag us in your social media posts @treesforlifeuk

Materials

Contact our Fundraising Team at hello@treesforlife.org.uk or 01309 691 292 to request leaflets, a copy of our logo or for any other fundraising support you need. If you would like a branded t-shirt for your event or fundraiser, these can be bought at cost price from our [online shop](#).

Remember

- You are responsible for registering for any events and ensuring your own safety.
- You're fundraising independently, in aid of Trees for Life - please make this clear in any of your fundraising messaging.
- Keep clear records of any offline donations.
- Have fun!

After the event

- Submit any offline donations using our donation form.
- Please let us know how it went! We love sharing your stories and celebrating your effort.



Inspiring Forest Champions



Kiltwalk

Siobain completed the Aberdeen Kiltwalk and raised £610 for rewilding.

"My love for Scottish nature is deeply rooted within me since childhood... I experienced first hand how joining up with other like minded people and contributing to good causes, we can indeed make a difference!"

- **Siobain, Kiltwalk 2024**

Events & ceilidh fundraisers

A Bristol-based collective held a wonderfully named 'Caper-Ceilidh' event and raised over £400 for rewilding.

"As a collective, we're aiming to raise as much money as possible to support organisations working to restore the natural world around the UK, particularly groups which support and involve local communities. One of our organisers - Lucie - had recently returned from a week with Trees for Life in Glen Affric and was really impressed by how much Trees for Life has already achieved, their future aims, and the positive impact Trees for Life has on many people's lives."



Grove fundraisers

The HT550 has been renowned as the U.K.'s hardest bike packing route, navigating through the wild and remote landscapes of the Scottish Highlands. The riders of the Highland Trail 550 (HT550) raised an impressive £7,000 for rewilding.

Rather than paying an entry fee, participants donated trees to the HT550 grove, helping to restore the Caledonian forest. The route passes close to the Dundreggan Rewilding Centre and through Glen Affric, making it deeply intertwined with the landscapes Trees for Life works to restore.

"My absolute favourite places in the U.K. are the Abernethy Forest and Glen Feshie in the Cairngorms...When I realized that much of the Highlands could once again look like this, I knew we had to help make it happen."

- **Alan, HT550 organiser**



Inspiring Forest Champions



Art fundraisers

Artist Jack Spowart auctioned one of his original artworks, raising £80 for rewilding.

The artwork auctioned was titled 'an giuthas mu dheireadh' meaning 'the last pine' in Gaelic. The line drawing represents Scotland's hope for a rewilded future.

Walk fundraisers

Neil Diment completed his epic Lands End to John's Groats walk and raised nearly £2,000 in support of rewilding. Neil's 1,400-mile journey took him all the way to Dundreggan, which is not far from the Great Glen Way section of the trail, before heading north to Caithness and Sutherland.



Garden fundraisers

Nature-friendly gardener Heather Lansdell opened the gates to her cottage garden 'Sunflower Dreams' in the Highland seaside town of Nairn as part of Scotland's Garden Scheme. The scheme gives people the chance to visit private gardens while raising funds for good causes. 130 people visited Heather's colourful garden in one day, raising £500 for rewilding.

Business fundraisers

Abbie Lois is an illustrator based in Glasgow. Inspired by folklore and nature, Abbie donated a percentage of her sales to support rewilding.

"I grew on the fringes of the Highlands, and it breaks my heart hearing how different the land is now compared to when my parents and grandparents were children. I want to be a part of a movement that ensures we do as much as we can to protect and enrich our wild spaces before it's too late."

- Abbie, illustrator





Rewilding the Scottish Highlands.

Without the thoughtful support of Forest Champions like you, it would not be possible to carry out this vital work of bringing back more life to our landscapes – thank you!

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Trees for Life is a registered Scottish charity (No. SC021303) and a company limited by guarantee (No. SC143304)

